



2024





**GREAT  
ESCAPE**  
**GENSCO**





*Kapalua, Maui  
April 27-May 3, 2025*



*Bend, OR  
August 3-6, 2025*



*Glenden Beach, OR  
October 12-15, 2025*



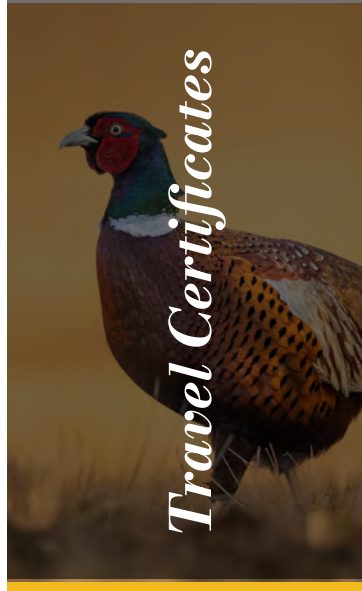




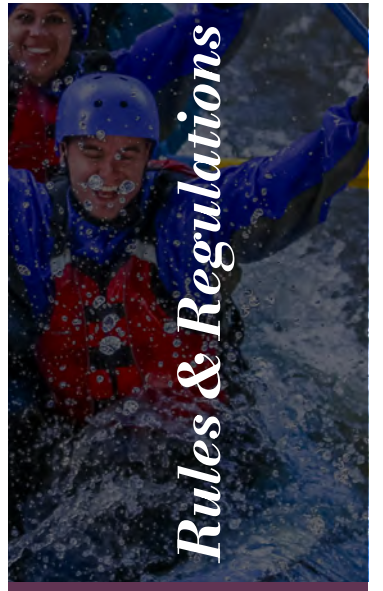
*Masset, BC  
June 23-27, 2024*



*Kent, WA  
July 25, 2024*



*Travel Certificates*



*Rules & Regulations*







# THE RITZ - CARLTON





*Maui, HI | April 27 - May 3, 2025*









# 9,500 Points Per Couple

APRIL 27 - MAY 3, 2025

Immerse yourself in a true Hawaiian luxury resort experience at The Ritz-Carlton Maui, Kapalua. Cultural and environmental appreciation combined with world-class amenities and facilities delivers a true escape. From beachfront dining to Hawaiian spa treatments, luxury poolside cabanas, and cultural and recreational activities, this Kapalua, Maui resort is an unforgettable island oasis.

## *Trip Details*

▶ 6 Nights, 7 Days

▶ Group Events

▶ Roundtrip airfare from Seattle, Portland, Boise or Spokane

## *Adventures*

- Golf
- Hiking
- Horseback riding
- ATV Tours
- Ziplining
- Water Sports
- Labyrinth Meditation Walks
- Kapa Moe - Luau
- Pickleball













  
**SUNRIVER®**  
RESORT





*Sunriver, OR | August 3-6, 2025*









# 3,700 Points Per Couple

## AUGUST 3 - 6, 2025

Sunriver Resort is the Pacific Northwest's treasured outpost for adventure. Our one-of-a-kind wilderness setting is abundant with natural beauty and features four award-winning golf courses, a full-service wellness spa, restaurants and cafes, an indoor-outdoor aquatics center and more!

### *Trip Details*

▶ 3 Nights, 4 Days

▶ Group Events

### *Adventures*

- Pool
- Biking
- Water Sports
- Golf
- Brewery/Distillery Tours
- Horseback Riding
- Star Gazing
- Pickleball
- Fishing
- and more!













# SALISHAN

COASTAL LODGE





*Glenden Beach, OR / October 12-15, 2025*









# 3,700 Points Per Couple

OCTOBER 12 - 15, 2025

Situated at the heart of the Oregon Coastal Range, between the forested bluffs and Siletz Bay, Salishan is an easily accessible destination just off the Pacific Coast Scenic Byway (Route 101) in Gleneden Beach. With over 200 acres of all-season, coastal playground, Salishan invites you to recalibrate among hospitality, holistic wellness, coast-to-table dining, and empowering eco-adventures infused with nature.

## *Trip Details*

▶ 3 Nights, 4 Days

▶ Group Events

## *Adventures*

- Golf
- Aerial Park & Obstacle Course
- Zip Line
- Spa
- Pool
- Tennis Center
- Biking/Bike Skills Course
- Trails
- and more!













THE  
**WEST COAST**  
FISHING CLUB





*Masset, BC | June 22 - 27, 2024*





34

190 Outrage

SIMMS

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SIMM



THE  
WEST COAST





# THE WEST COAST FISHING CLUB

**TAKES PLACE THIS YEAR - 2024!**

**7800 Points Per Person—Space is Limited!**  
**June 22-27, 2024**  
**Masset, BC**

For over 30 years West Coast fishing club has been providing first class service tailored to their guests needs. It's a combination of the impeccable location of their luxury resort to their intuitive attention to detail and dedication to exceeding guests expectations that has made the them the most sought after fishing destination.

## **Trip Details**

- Overnight in Vancouver BC; Fairmont hotel (night prior to air charter pick up)
- Group dinner at Fairmont
- Air charter Vancouver BC to Masset and return
- Helicopter flight from Masset directly to the lodge
- Meals
- Fish frozen and packaged for return
- Guestroom (double occupancy)
- Guided Boston Whalers fishing boats; two guests per boat

## **Register Online**

To register, visit [GenscoCustomer.com/GreatEscape](https://GenscoCustomer.com/GreatEscape)

For more company details, visit: [WestCoastFishingClub.com](https://WestCoastFishingClub.com)





 **RACE DAY**  
**GENSCO-SLAKEY**





*Kent, WA | July 25, 2024*





MICHAEL'S  
Automotive Group

ProFormance  
RACING SCHOOL

ProFormance RACING SCHOOL





**TAKES PLACE THIS YEAR - 2024!**

**1,500 Points: Drive one of the school race sedans**  
**1,000 Points: Drive your own car on the track**

**July 25, 2024**  
**Kent, Washington**

ProFormance Racing School is renowned for events that are simply unforgettable. They deliver an experience filled with fun and excitement, guided by outstanding instructors and executed with their trademark professionalism.

### **Trip Details**

- Catered breakfast & lunch
- Private & exclusive use of Pacific Raceway facility
- ProFormance certificate professional driver coaches & instructors
- All support vehicles, helmets, radios, cones, flags and fuel included
- Flag marshals
- Kart Track Experience

### **Register Online**

To register, visit [GenscoCustomer.com/GreatEscape](https://GenscoCustomer.com/GreatEscape)

For more company details, visit: [ProFormanceRacingSchool.com](https://ProFormanceRacingSchool.com)





*Travel Certificates*





## *Only Great Escape Points Apply*

Dealer is responsible for arranging date directly with the tour company. All certificates exclude transportation to and from destination. Dealer must have total number of points needed to purchase certificates.









Travel Certificate

# *All Rivers & Saltwater Charters*

**250 Points Per Person  
Season: January-November  
Western Washington**

*\*Points dependent on trip selected*

**Only Great Escape Points Apply**

Dealer is responsible for arranging date directly with the tour company. All certificates exclude transportation to and from destination. Dealer must have total number of points needed to purchase certificate(s),

**Trip Details**

- Fish for Tuna, Salmon, Lingcod & Halibut
- Season based on location
- Limit six (6) certificates per Dealership
- Expires in one (1) year

**Order Online**

To order gift certificates, visit  
**[GenscoCustomer.com/GreatEscape](http://GenscoCustomer.com/GreatEscape)**

For more company details, visit:  
**[AllRiversGuideService.com](http://AllRiversGuideService.com)**







Travel Certificate

# *Double Barrel Ranch*

## **250 Points:**

5 Roosters or 7 Partridge, non-guided hunt

## **400 Points:**

5 Roosters or 7 Partridge, guided hunt

**Season: September-May  
Rockford, Washington**

### **Only Great Escape Points Apply**

Dealer is responsible for arranging date directly with the tour company. All certificates exclude transportation to and from destination. Dealer must have total number of points needed to purchase certificate(s),

### **Trip Details**

- Bird hunting day trips
- Limit six (6) certificates per Dealership
- Expires in one (1) year

### **Order Online**

To order gift certificates, visit  
**[GenscoCustomer.com/GreatEscape](https://GenscoCustomer.com/GreatEscape)**

For more company details, visit:  
**[UplandBirdRanch.com](https://UplandBirdRanch.com)**









Travel Certificate

# *Imperial River Co.*

**100 Points Per Person  
Season: May-September  
Deschutes River, Oregon**

**Only Great Escape Points Apply**

Dealer is responsible for arranging date directly with the tour company. All certificates exclude transportation to and from destination. Dealer must have total number of points needed to purchase certificate(s).

**Trip Details**

- Guided white water rafting trips
- Limited 10 certificates per Dealership
- Expires in one (1) year
- Points can be redeemed for rafting or lodging

**Order Online**

To order gift certificates, visit  
**[GenscoCustomer.com/GreatEscape](https://GenscoCustomer.com/GreatEscape)**

For more company details, visit:  
**[AllRiversGuideService.com](https://AllRiversGuideService.com)**









Travel Certificate

# *Oki Golf*

## **200 Points Per Person Season: January-November Northwest Washington**

### **Only Great Escape Points Apply**

Dealer is responsible for arranging date directly with the tour company. All certificates exclude transportation to and from destination. Dealer must have total number of points needed to purchase certificate(s).

### **Trip Details**

Choose from a collection of 10 premier Puget Sound Golf courses providing championship golf course layouts and outstanding course conditions to players of all skill levels. With several northwest golf courses located near Seattle, Everett and Olympia, the challenging course designs and unrivaled guest service provide an exceptional experience. Course selection ranges from Newcastle, Washington National and Redmond Ridge, as well as six other locations.

### **Order Online**

To order gift certificates, visit  
**[GenscoCustomer.com/GreatEscape](https://GenscoCustomer.com/GreatEscape)**

For more company details, visit:  
**[AllRiversGuideService.com](https://AllRiversGuideService.com)**



# *Rules & Regulations*

1. Gensco trip reservations fill quickly. In order to ensure your spot, please register by November 1, 2024. Registrations received after November 1, 2024, will be filled based on availability. All trip registrations close December 31, 2024.
2. Only Gensco stocked products from participating Great Escape vendors qualify for point accrual. Specials and non-stocks will NOT accrue points toward Great Escape and Dealer Support points.
3. Qualifying purchases start January 1, 2024, and end December 31, 2024.
4. Dealer Support points not used towards any qualifying Gensco trip are forfeited at year end. Great Escape and Equipment Dealer Support points have no cash value.
5. The Trip is valid only for travel and hotel on the scheduled dates of our group's trip. No exceptions.
6. If unforeseen circumstances arise, Gensco may have to reschedule the trip. This includes but is not limited to Pandemics, national disasters, weather, and all unforeseen circumstances.
7. Earned trips may not be sold or transferred and are not redeemable for cash, credit or product.
8. To participate in these trips, Dealer must stay current with no balance\* past due. Dealers must be current the month before Gensco's annual trip(s) in order to attend. \*Exception would be disputed invoice.
9. Dealers may buy-in to a Gensco trip, buy in amount will be \$1.00 for every point short of total. If the dealer is on COD terms with Gensco, the amount will be due prior to trip upon sign up.
10. The trip(s) are sold as couple packages only. Points may not be used for third or fourth persons' airfare or hotel.
11. The Gensco trip package is based on double occupancy unless otherwise specified. Single occupancy costs are outlined on the registration site when available.
12. Children are allowed on the Great Escape trips. Please register these third and fourth persons at the time of registration. Additional hotel and airfare rates may apply. Points may not be used for third and fourth attendees.
13. Late registered third and fourth persons may have to take a different flight and pay the airfare difference from Gensco's contracted airfare rate. Additional charges to published cost for third and fourth person in room may apply for late registrations.
14. Once airline tickets have been issued, you will be responsible for the full amount of the ticket, and the tickets are yours to keep.
15. Land-only packages are not available except where noted.
16. The trip package does not cover the costs of personal items, meals, gratuities to hotel staff, incidentals or options associated with the trip, such as changes to the flight schedule, cost of additional nights, lodging, refreshments not provided by Gensco, personal purchases, sightseeing, golf, etc., unless specifically listed as a part of the included Gensco activities.
17. Release of liability: Gensco maintains no control over the personnel, equipment or operations of any air, water or surface carrier, ship line, bus or limousine company, transportation company, hotel, restaurant or other person or entity furnishing services, products or accommodations as part of the trip. All of these suppliers are independent contractors. Gensco shall not be liable for any injury, damage, loss, expense, accident, delay, inconvenience or irregularity that may be caused or contributed to (1) by any wrongful, negligent or unauthorized act or omission on the part of any person or entity not a direct employee of Gensco, (2) by any defect in or failure of any vehicle, equipment, instrumental, service, product or accommodation that is owned, operated, furnished or otherwise used by any of these suppliers, (3) by any wrongful, negligent or unauthorized act of omission on the part of any other person or entity not under the direct control of Gensco or (4) by any other condition or event whatsoever beyond the direct control of Gensco.
18. During the trip, participants may have the opportunity to participate in various optional tours, athletic activities, excursions, side trips and water sports. Gensco shall not be liable for any injury, damage, loss, expense, accident, delay, inconvenience or irregularity arising out of or relating to said participation.
19. Additional rules specific to each trip will be posted on the individual website pages for each trip on GenscoCustomer.com.
20. Gensco reserves the right to interpret these official rules and regulations.



# Qualifying Products

Product Line	Minimum Purchase	1 Point for Every Purchase of:
Advanced Cable Ties	\$1,000.00	\$150.00
Air Scrubber	\$1,000.00	\$150.00
Airia Brands	\$1,000.00	\$150.00
<b>NEW!</b> Airzone	\$1,000.00	\$150.00
Amana/PTAC	\$1,000.00	\$150.00
Ambro	\$500.00	\$150.00
Apollo	\$1,000.00	\$150.00
Appion Inc	\$1,000.00	\$150.00
Aprilaire	\$1,000.00	\$150.00
Armacecell	\$1,000.00	\$150.00
Aztec Washer Co	\$1,000.00	\$150.00
Beckett Corporation	\$500.00	\$150.00
Berry Plastics	\$1,000.00	\$150.00
Carlisle-Hardcast	\$1,000.00	\$150.00
Columbia	\$1,000.00	\$800.00
Construction Solutions	\$1,000.00	\$800.00
Continental Fan	\$1,000.00	\$500.00
Design Polymerics	\$500.00	\$150.00
Diversitech	\$1,000.00	\$150.00
Ductmate	\$1,000.00	\$150.00
Duratrac	\$1,000.00	\$150.00
Duravent	\$2,000.00	\$150.00
Duro Dyne	\$1,000.00	\$150.00
FAMCO	\$500.00	\$150.00
Fantech	\$1,000.00	\$150.00
<b>NEW!</b> Field Controls	\$500.00	\$150.00
Flexmaster	\$1,000.00	\$150.00
Forrest Paint Co.	\$500.00	\$150.00
Friedrich Air Conditioning	\$1,000.00	\$150.00
Gastite/Titeflex	\$1,000.00	\$150.00
General Filters	\$500.00	\$150.00
Hearth & Home Technologies	\$1,000.00	\$300.00
Honeywell Homes	\$1,000.00	\$300.00
ICM Controls	\$500.00	\$150.00
In-O-Vate Technologies	\$1,000.00	\$150.00
IO HVAC Controls	\$1,000.00	\$150.00
JB Industries	\$1,000.00	\$150.00
JC Whitlam	\$1,000.00	\$150.00

Product Line	Minimum Purchase	1 Point for Every Purchase of:
Johns-Manville	\$1,000.00	\$150.00
Jomar Valve	\$500.00	\$150.00
JP Lamborn Co	\$1,000.00	\$150.00
Klein Tools	\$1,000.00	\$150.00
Komelon	\$1,000.00	\$150.00
Legend Valve	\$500.00	\$150.00
Little Giant	\$1,000.00	\$150.00
Lucas Milhaupt	\$1,000.00	\$150.00
Malco	\$1,000.00	\$300.00
MarketAir	\$1,000.00	\$150.00
Milwaukee Tool	\$1,000.00	\$300.00
Modine	\$1,000.00	\$150.00
MARS	\$1,000.00	\$150.00
NAVAC	\$1,000.00	\$150.00
Nu-Calgon	\$1,000.00	\$300.00
Owens Corning	\$1,000.00	\$150.00
Panasonic	\$1,000.00	\$150.00
Quickflash	\$500.00	\$150.00
Rapid Locking System	\$1,000.00	\$150.00
Rectorseal	\$1,000.00	\$150.00
Respicaire	\$1,000.00	\$150.00
ReVent	\$1,000.00	\$150.00
Reznor	\$1,000.00	\$150.00
Rinnai	\$1,000.00	\$150.00
Robertshaw	\$1,000.00	\$150.00
<b>NEW!</b> RoofGoose	\$1,000.00	\$150.00
Sauermann Corp.	\$1,000.00	\$150.00
Seismic Safety Products	\$500.00	\$150.00
Selkirk	\$2,000.00	\$150.00
Shoemaker	\$1,000.00	\$500.00
Southwire	\$1,000.00	\$150.00
Speedi-Boot	\$1,000.00	\$150.00
State	\$1,000.00	\$300.00
Supco	\$1,000.00	\$150.00
Therm-All	\$1,000.00	\$150.00
Thermo Mfg	\$1,000.00	\$150.00

Only Gensco stocked products qualify for point accrual. Specials and non-stocks will NOT accrue points toward Great Escape and Dealer Support points. Trane/American Standard Dealers may choose to use their earned Dealer Support points toward the Gensco Great Escape trip. Gift cards excluded. Heat & Glo Dealers must have a signed Dealer Agreement on file.



*Adventure  
Awaits!*









*REGISTER TODAY ON*

